

A DUMMY'S GUIDE TO CUT-A-THONS



PARTNER WITH A SCHOOL CLUB AND LOCAL SALON

A local high school service club is best to organize

Align with a local hair salon:

Click [here](#) for more details

CREATE A FLYER

Example [here](#)

- Who is hosting? Include salon, club, and COPE
- What is it for? COPE's GoFundMe [here](#) (goes immediately to CWHL)
- When/where is the event?
- Why should they donate?
- How should they donate hair and money?

PUBLICIZE AS SOON AS POSSIBLE

At least three months before, take your flyers and:

- Post on social media
- Publish on townwide forums/news outlets
- Hang in schools and around town
- Keep word-of mouth among family and friends

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TIME TO GO!

On the day(s) of:

- Take LOTS of photos and videos
- Pick one day to sit outside the salon and encourage donations!

PUBLICIZE

After the event occurs:

- Send hair donations to Children With Hair Loss
 - Add a note detailing your connection with COPE and money you raised--directions on website
- **Email us at info@copemission.org with photos/videos, and your school**

COPE CONTACT INFO

Email: info@copemission.org
New Providence, NJ
Website [here](#)

CWHL CONTACT INFO

Phone: (734) 379-4400
Address: 12776 Dixie Hwy. South
Rockwood, MI, 48179
Website [here](#)

Thank you SO much for contributing to such a worthy cause! Your efforts are noticed and appreciated as COPE expands statewide and beyond! Message COPE through the contact info provided if you have any questions or concerns throughout the process.

Ava